

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A polarizing mirror~~-(1)~~ for viewing purposes having a first plane~~-(2)~~ reflecting light of a first kind of polarization~~-(20')~~ to a viewing side, the polarizing mirror passing light of a second kind of polarization~~-(20'')~~ and being provided with a display device~~-(5)~~ at its non-viewing side, which display device during use provides light of the second kind of polarization, the polarizing mirror being switchable between a state passing light of the second kind of polarization and reflecting light of the first kind of polarization and a state passing light of both kinds of polarization, the polarizing mirror having at the nonviewing non-viewing side, a switchable polarizer between the display device and the polarizing mirror~~-a switchable polarizer~~ ~~-(11)~~.

2. (Currently Amended) A~~The~~ polarizing mirror as claimed in claim 1, ~~having at the nonviewing side between the display device and the polarizing mirror a~~wherein the switchable polarizer being is switchable between a state passing light of the first kind of polarization and reflecting light of the second kind of polarization and a state passing light of both kinds of polarization.

3. (Currently Amended) A~~The~~ polarizing mirror as claimed in claim 1, ~~having at the nonviewing side between the display device and the polarizing mirror a~~wherein the switchable polarizer being is switchable between a state passing light of the second kind of polarization and reflecting light of the first kind of polarization and a state passing light of both kinds of polarization, the polarizing mirror comprising a retarding layer ~~(12)~~ being provided between the polarizing mirror and the switchable polarizer, wherein the retarding layer is configured to change ~~changing~~ the kind of polarization of light from the first kind of polarization into the second kind of polarization or ~~vice versa~~ change the polarization of light from the second kind of polarization into the first kind of polarization.

4. (Currently Amended) AThe polarizing mirror as claimed in claim 3, the retarding layer comprising a $\frac{1}{2} \lambda$ foil, λ having a value of 500-600 nm.

5. (Currently Amended) AThe polarizing mirror as claimed in claim 1, the polarizing mirror and switchable polarizers being cholesteric polarizers.

6. (Currently Amended) AThe polarizing mirror as claimed in claim 5, the display device comprising a partial display emitting polarized light having at the emitting side, a $\frac{1}{4} \lambda$ foil, λ having a value of 500-600 nm.

7. (Currently Amended) AThe polarizing mirror as claimed in claim 5, the display device comprising a partial display emitting non-polarized light having at the emitting side, a $\frac{1}{2} \lambda$ foil, λ having a value of 500-600 nm.

8. (Currently Amended) AThe polarizing mirror as claimed in claim 4, the retarding layer having a double layer comprising a retarder with a negative birefringence.

9. (Currently Amended) AThe polarizing mirror as claimed in claim 1 having a ~~band width~~bandwidth of at least 50nm.

10. (Currently Amended) AThe polarizing mirror as claimed in claim 1 reflecting in the visible range of the spectrum.

11. (New) The polarizing mirror as claimed in claim 1, further comprising an LCD device positioned next to a $1/4 \lambda$ foil.

12. (New) The polarizing mirror as claimed in claim 1, wherein the switchable polarizer is positioned between a $1/4 \lambda$ foil and a $1/2 \lambda$ foil.

13. (New) The polarizing mirror as claimed in claim 1, wherein an area of the display unit is smaller than an area of the first plane.